

**Abellon CleanEnergy**

wins again!



**AREA**

ASIA

RESPONSIBLE

ENTREPRENEURSHIP AWARDS



Dear Colleagues,

We are very excited to share with you that for the 2nd consecutive year, Abellon has won Asia Responsible Entrepreneurship Awards (AREA) 2010 under the category of Green Leadership Awards. The Awards are instituted by Enterprise Asia ([www.enterpriseasia.org](http://www.enterpriseasia.org)), an international organization committed to recognizing, honoring and developing the spirit of sustainable and responsible entrepreneurship across Asia. Abellon was nominated for Eco-Chulha – our Biopellets-based Community Cooking Stove. On 20th November '10, we officially received the award trophy at a prestigious award ceremony, held at New Delhi. The event was attended by prominent business leaders and other key people from all over Asia. Mr. Kapil Butani (Head - Sales) represented Abellon at this function and received the award. This Award reaffirms our belief that Eco-Chulha is a product with the potential to create a sustainable and innovative breakthrough in the Indian community cooking scenario, complementing our Triple-Bottom-Line philosophy by offering a range of benefits that significantly and positively impact the environment, economy and society as a whole.

We take this opportunity to thank and congratulate all the members who were actively involved in the application and subsequent processes for the award.



Thank You.

Marketing Communication Team

*The Future is GREEN...*